

Dear Sir or Ma'am:

501(c)(3) non-profit, 185 for Heroes, is a 100% volunteer run organization that helps wounded, injured, and ill veterans each year by providing means to build confidence through fitness and participation in athletic events.



Support ranges from covering entry fees for races and different athletic events, to other needs such as shoes, hiking poles, handicap accessibility assistance and more.

**Our biggest fundraiser of the year is coming up and we need your help to make it a success.** In partnership with the Anne Arundel County Striders, we're holding the We Salute Memorial Half Marathon and 10k on Saturday, June 15, 2019 in Annapolis, MD. Last year more than 330 runners came out for the event to honor our fallen servicemen, run a race in their honor, and raised more than \$17,000 for wounded veteran support.

This year we are humbled to honor **CTICS(IW/EXW) Shannon M. Kent** who was stationed at Cryptologic Warfare Activity 66, Fort Meade, MD. Senior Chief Kent was the first female service member to die fighting ISIS and was one of four Americans that lost their life in Syria on January 16, 2019. Due to her achievements and sacrifices, she was posthumously advanced to Senior Chief Petty Officer.

**50% of the total proceeds** will go to a charity of her family's choosing.

By becoming a race sponsor, you'll be helping us to serve wounded, injured, and ill veterans as well as honor this brave Sailor. We've listed out some incentives and perks your company will enjoy in the attachment provided should you decide to sponsor our race.

See the attached Sponsorship Level Document to find the level of giving that's right for your company. If you're ready to donate, please complete the Sponsorship Order Form and return it in the enclosed envelope.

185 for Heroes is a 501(c)(3) non-profit organization, EIN 46-2099751. All donations are deemed tax-deductible absent any limitations on deductibility applicable to a taxpayer. No goods or services were provided in exchange for your contribution.

Thank you in advance for your generosity. If you have any questions, do not hesitate to contact me directly at [Emily@185forheroes.org](mailto:Emily@185forheroes.org) or 484-866-5280.

Very Respectfully,

Emily Thrasher  
Vice President, 185 for Heroes  
Military Liaison, Anne Arundel Striders

# Sponsorship Opportunities

## We Salute Half Marathon & 10K

Saturday, June 15, 2019

160 Truman Parkway, Annapolis, MD 21401



This year, the **We Salute Memorial Half Marathon and 10K**, hosted by 185 for Heroes and the Anne Arundel Striders, is proud and humbled to honor **CTICS(IW/EXW) Shannon M. Kent**, United States Navy. Senior Chief Kent lost her life in Syria on January 16, 2019 while serving our country on her fifth combat tour. She was one of four Americans to lose their life to a suicide bomber; due to her many achievements and sacrifices, she was posthumously advanced to Senior Chief Petty Officer.

We'll accept monetary donations of any amount as well as in-kind donations of items to support our prizes raffles. Pick what level of support works for your company!

### **PLATINUM (\$1,000+) – Limit 1 (contact Emily for availability – 484-866-5280)**

#### **PRESENTING SPONSOR**

- Gold level package plus:
  - Name and logo will be included in all event branding.
  - Receive “top billing” in all advertising and promotion, including premium placement on race t-shirts.
  - Company logo featured on chip timing.
  - Company logo featured at the Start/Finish line (Sponsor Provides).
  - Packet pick-up guaranteed for one of two days at Company Location (Optional).
  - Complimentary race registration for **five** participants.
  - Recognition and opportunity to speak at the Start/Finish Line.

### **GOLD (\$500+)**

- Silver level package plus:
  - Complimentary race registration for **three** participants.
  - Course segment advertisement (Sponsor provides).
  - Company logo featured on event social media.

### **SILVER (\$250+)**

- Bronze level package plus:
  - Complimentary race registration for **one** participant.
  - Recognition at the Start/Finish Line.

### **BRONZE (\$50+ or equivalent)**

- Company logo on race t-shirt.
- Company logo displayed on race website with link to company website.
- One booth at the Start/Finish Line Festival.
- May include company materials and/or gift item(s) in race packets

# Sponsorship Order Form

We Salute Half Marathon & 10K

Saturday, June 15, 2019

160 Truman Parkway, Annapolis, MD 21401



*All Sponsors: Please email your company's hi-res vector logo to [PublicRelations@185forheroes.org](mailto:PublicRelations@185forheroes.org).*

## Company Information

Company:

Contact:

Address:

City:

State:

Zip:

Contact Phone:

Contact Email:

## Order Information

Sponsorship Level (circle one)

Platinum (\$1000+)

Gold (\$500+)

Silver (\$250+)

Bronze (\$50+)

Other monetary donation (write amount):

In-kind donation: (estimated value and description):

## Payment Information (check or credit card – Mastercard, Visa, Discover, American Express)

*Make checks payable to: Anne Arundel Striders. Checks preferred as we can only process payments of \$250.00 per transaction on active.com.*

Credit Card Number:

Expiration Date:

CVV code:

Authorizing Signature:

Please send completed form and payment to:

AA Striders/185 for Heroes • C/O Emily Thrasher • 2722 Prospect Hill Dr • Hanover, MD 21076

Questions? Contact Emily Thrasher at [Emily@185forheroes.org](mailto:Emily@185forheroes.org) or call 484-866-5280.